

Our Purpose

To enable our community to live healthier, longer lives by discovering new ways to prevent, diagnose, and treat life-altering diseases, with a focus on cancer, cardiovascular disease, diabetes and rare diseases.

We will achieve this through our values of **Curiosity, Grit, Integrity, Collaboration** and **Respect**.

Discovery

- Drive outcome focused multi-disciplinary research collaborations within the three core programs
- Establish and leverage advanced technologies and capabilities to accelerate discovery
- Grow biomedical engineering and establish as a core program
- Scale services integrating facilities and bioresources to drive discovery and collaboration

Culture

- Identify and implement opportunities to cultivate 'one Perkins'
- Review, align and embed core values and behaviours
- Foster a culture of honesty, integrity, accountability and safe feedback
- Enhance leadership capability
- Advance diversity, equity, inclusion and belonging
- Design and nurture career pathways
- Enhance work health and safety to keep people safe



Discovery



Lead health breakthroughs through multi-disciplinary innovative research programs

Community



Build a loyal and engaged community that champions transformative medical research, creating lasting impact

Culture



Cultivate an inclusive and purpose-driven Perkins community that prioritises people and drives excellence through collaboration

Sustainability



Increase institutional resilience and adaptability for long-term viability

Impact



Translate discoveries into solutions for global health challenges



Community

- Grow individual giving (IG), major gifts and gifts in wills
- Strengthen and grow our community of loyal supporters, consumer advocates and corporate partners
- Foster strategic local and international alliances and relationships
- Strengthen brand recognition in the community
- Expand education programs to inspire future WA scientists



Impact

- Establish the Perkins WA Comprehensive Cancer Centre (P-WACCC)
- Forge translational partnerships to co-develop and implement precision medicine in clinical care
- Foster a culture of entrepreneurship and accelerate commercialisation
- Develop and implement clinically relevant initiatives
- Leverage Linear to facilitate investigator-initiated clinical trials



Sustainability

- Optimise business practices to enhance operational efficiency
- Implement digital transformation across the organisation
- Strengthen governance, risk management and cybersecurity
- Attract, retain and develop exceptional values-aligned talent
- Diversify and increase revenue streams