

Our Purpose

To enable our community to live healthier, longer lives by discovering new ways to prevent, diagnose, and treat life-altering diseases, with a focus on cancer, cardiovascular disease, diabetes and rare diseases.

We will achieve this through our values of **respect, innovation, passion** and **collaboration**.

Discovery

- Foster outcome-driven, multi-disciplinary collaborations
- Leverage advanced technologies to accelerate discovery
- Expand biomedical engineering as a core enabler
- Scale integrated facilities and bioresources to boost discovery and collaboration

Culture

- Embed a unifying purpose, values and behaviours
- Foster honesty, integrity and open feedback
- Strengthen and align leadership capability
- Enhance learning and career development pathways
- Advance diversity, equity, inclusion and belonging
- Cultivate a unified “One Perkins” approach



Community

- Grow individual giving, major gifts and gifts in wills
- Strengthen and expand our community of supporters, advocates and corporate partners
- Build strategic local and international alliances
- Enhance community brand recognition
- Expand education programs to inspire future WA scientists



Impact

- Establish the Perkins WA Comprehensive Cancer Centre
- Embed precision medicine and diagnostics in clinical care
- Accelerate entrepreneurship
- Drive clinically relevant initiatives
- Leverage Linear for clinical trial delivery



Sustainability

- Diversify and grow revenue streams
- Develop a model to fully fund research costs
- Optimise business practices for operational efficiency
- Drive organisation-wide digital transformation
- Attract, retain and develop exceptional values-aligned talent
- Enhance governance, risk management and cybersecurity